ABSTRACT OF THE DISCLOSURE

A method and system for providing a parallel media gateway over the Internet. The system includes a parallel media gateway protocol for providing an event driven, message oriented video stream broadcasting scheme with parallel telephony exchange of digital audio streams with self provisioning content. The method includes the steps of establishing and maintaining a server connected to the Internet and accessible by a user for receiving customized request of data streams from the user, obtaining data streams requested by the user from a stream server and providing the user with the requested data streams via the Internet, implementing a parallel media gateway protocol for adding self provisioning content in real-time to the data streams requested by the user, establishing connection with a telephony infrastructure, and enabling the user to interact with others through telephony endpoints linked to the telephony infrastructure while retrieving event driven, message oriented data streams via the Internet.

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